

LoRa Alliance® Membership & Marketing Benefits

LoRa ALLIANCE® MEMBER LEVELS

	SPONSOR \$50K	CONTRIBUTOR \$20K	INSTITUTIONAL FREE	ADOPTER \$6K (\$3K START UP*)
MEMBERSHIP BENEFITS				
Net ID Allocation	Type 0, 3	Type 3, 6	Type 6	Type 6
Right to be nominated for Board Director Seat	✓			
Vote for Board Director Seats	✓			
Apply to be a LoRaWAN® Ambassador for the Speaker Bureau and represent the LoRa Alliance® at Tradeshows and Speaking Engagements	✓	✓		
Voting Rights at Committee Meetings (Must Meet Attendance Criteria)**	✓	✓		
Attend Committee, Working Group, and Task Force Meetings (Teleconference & In-Person)	✓	✓	✓	
Attend Working Group & Task Force Meetings (Teleconference)	✓	✓	✓	✓
LoRaWAN® Certification Test Tool***	✓	✓	✓	✓
Regulatory Support by Region	✓	✓	✓	✓
Contribute to draft deliverables	✓	✓	✓	✓
Pursue LoRaWAN® Device Certification & Free Test Certificate	✓	✓	✓	✓
Access final & publicly released deliverables	✓	✓	✓	✓
MARKETING BENEFITS				
Featured in the LoRaWAN® Showcase (Online Catalog)	✓	✓	✓	✓
LoRaWAN® Certified ^{CM} Spotlight Product (Rotating)	✓	✓	✓	✓
Member Directory promotion on LoRa Alliance® Website	✓	✓	✓	✓
Request quotes for PR, blogs, use cases to be promoted on LoRa Alliance® website and posted to LoRa Alliance® social media channels	✓	✓	✓	✓
Feature your news on our website/inclusion within our PRs as appropriate	✓	✓	✓	✓
Promotion through our social media marketing program	✓	✓	✓	✓
Marketing your use cases and success stories	✓	✓	✓	✓
Participation as solution demo partner or sponsor on Alliance funded/hosted booths at vertical and horizontal tradeshows	✓	✓	✓	✓
Attend members meeting networking events and promote your company through our Market Place exhibitions opportunities	✓	✓	✓	✓
Access to ongoing communications about the Alliance, its activities and latest developments regarding the standard	✓	✓	✓	✓
Company-wide access to "members-only" portal for key ecosystem information (Based on membership level)	✓	✓	✓	✓
LoRaWAN® marketing and educational resources – to include market data and insight reports where available	✓	✓	✓	✓
Participate in seminars and webinars	✓	✓	✓	✓
Exclusive use of LoRa Alliance® Member and LoRaWAN® logos	✓	✓	✓	✓
Access to marketing assets in the coming year (Digital Promotional kits)	✓	✓	✓	✓
LoRaWAN® Certified ^{CM} Devices showcased at all events	✓	✓	✓	✓

* Available to members with annual revenues below \$1M
 ** Must attend 3 of the last 6 meetings
 *** First seat free, \$2K USD each additional